



# soul[food]

Making the most of occasional services

and more

## Growing the Connection

Throughout the year parish churches make thousands of brief contacts with people.

**How do we build on those contacts and grow the connection?**

This is a simple initiative to do just that. It has been developed and successfully piloted by Birmingham and St Albans Dioceses.

Each email or text links back to the **soul[food]** website where there are links to websites exploring the Christian faith and ways to find a local church—**opportunities to continue the journey.**

3 weeks

At the end of the week an invitation is sent to sign up to receive emails or texts for a further 21 days, of **[lifesteps]**, developing the links between faith and life.

comments

*"It helped me to deal with a relationship."*

*"I have committed to more personal reflection and thought*

*and the notion of joy, love and presence will become part of my core value set."*

*"Prayed more."*

*"I smiled & thanked God."*

7 days

The card invites people to sign up to receive **mini bite-sized messages** which make connections with some of the themes of the service or event they have just attended. The initial sign up is for seven days; **a week's worth of short pithy thoughts sent by email or text.**

1 card

Hand out a small card to people who come to church at Christmas or attend a wedding (for example) or put the card in the pew to be picked up.

